# Erasmus+

**Asociación VerdeSur**

## Building Peace through Videography

## 25th of June - 3rd of July
## Alcala la Real, Spain

### Erasmus+ Youth Exchange

Deadline of Participant Selection : 1st of May 2023
Deadline of Finalising Travel Arrangements : 10th of May 2023

¡Deporte Juventud
Ayuntamiento de **Alcalá la Real**

GOBIERNO DE ESPAÑA
MINISTERIO DE DERECHOS SOCIALES Y AGENDA 2030

injuve

ane
Agencia Nacional Española

Erasmus+

# About the Project

Building Peace through Videography is a project for mainstreaming peace among young people and increasing both their capacities for usage of videography and creating awareness about both war and the implications of violence in the communities. We have implemented a previous project on the issue of peace and during the development of our current KA2 project output, we have realised the power of the videography, documentary and short movies and we would like to use it to promote the peace in Europe through local and international actions in the uncertain times to promote resilence within the communities.

We believe that the war would never happen to us in Europe and it is just continuing for several months in our door step within the European continent in Ukraine. We believe that promoting peace through peace building activities, showing solidarity between the nations.  Thus, we want to promote the peace among the European youth while supporting and showing solidarity with Ukraine. The project will develop several videographs about the war, peace and its effect on young people, children and communities and these short movies will be shot by the young people together after writing the plots.

By implementing this project, we aim to increase the skills of young people concerning videography, peace and non-violence and promote the peace during the times of war that we are facing. During the project, the participants will go through three stages : understanding the concept of peace, non-violence and screen-writing and developing a short-movie. Moreover, the participants will interact with their own communities as well as the Spanish community as one day they will implement interviews with the local people in Spanish and make videos with subtitles to show how the Spanish people reacts and how they think about peace and war in Ukraine.

In the end of the project, we will develop a Youtube,TikTok and Instagram channel with the movies and interviews that the participants have done and we will implement a movie screening in Youth Centre of Alcala la Real. Our project deals with two issues by implementing this actions, making the people aware about the situation in Ukraine and its affects on Europe and how the European people reacts to it while increasing the capacities of young people in the field of Videography and Cinema.

The specific objectives of the project:
- To increase the capacities of young people with videography tools to promote peace
- To create an awareness on the war in Ukraine and promote awareness on the issues of peace in Europe through videography
- To qualify young people as movie makers for making them as changemakers to create awareness on the issues that they define as important
- To create a local impact in Alcala la Real and making the local community aware as well as give a voice to the local community from an international perspective to show the solidarity with Ukraine
- To promote peace by reaching out the young people through the power of the cinema and videography as a tool
- To increase the competences of young people and youth organisations for developing quality digital video content and usage of video content on creating awareness on the issues specifically concerning peace, exclusion and war in Ukraine

# Participant Profile

- Have an experience in digital video content creation and videography.
- Has a tendency to take initiative and motivation to work with videography to promote social peace.
- Have a basic level of English (A2 – B1)
- Has economic/educational, cultural or geographical obstacles (youth with fewer opportunities) – Half of the group in each participating country
 - Willing to develop activities upon his return
- No experience abroad (positive selection criteria)
- Willing to discuss peace in Europe
- Willing to participate in interviews with the local community in Alcalá la Real and implement the same prior to the project in their own country.

# Information About the City

Alcalá la Real is situated 71 kilometres (44 mi) from the provincial capital, Jaén, and 53 kilometres (33 mi) from Granada, on the slopes of La Mota, a hill in the Sierra Sur. It has an area of 261.36 km₂.[3] The town is dominated by a large Moorish fortress around which, some centuries ago, the settlement evolved. Alcalá la Real is connected to the




Remains from the Palaeolithic to the Bronze Age show the human presence in the area in Prehistoric times. It has been hypothesized that this was one of the last places inhabited by Neanderthal Man. Despite the presence of remains from the Iberians, dating to the late Bronze Age, the first traces of urban structures (perhaps identifiable with the ancient Sucaelo) date to the Roman times. Archaeological findings include a marble statue of Hercules, now in the National Archaeological Museum of Spain at Madrid.

After the Muslim conquest in 713, the town was renamed Qal'at (قلعة), an Arabic term meaning "fortified city". In the following centuries, Umayyad caliph Al-Hakam II (971–976) had a series of watchtowers built to defend the city from the Viking/Norman incursions; today 12 of the 15 original towers remain. Around the year 1000 the main of these tower, the Mota, became a true fortress, one of the mainstays of the Al-Andalus defence against the Christian Reconquista. In the 12th century it was the fief of the Banu Said family, and became known as Qal'at Banu Said, or Alcalá de Benzaide in Christian sources.



After the dissolution of the caliphate and its fragmentation in a series of taifa small kingdoms, Qa'lat was a stronghold of the Kingdom of Granada. From here numerous raids were launched against Jaén and other frontier areas of the Kingdom of Castile. The city was finally captured on 15 August 1341 by Alfonso XI of Castile, who conceded it the title of "Real" (Royal), which after that was part of its name.

Alcalá remained under the jurisdiction of Jorquera until 1364, when king Peter I gave it the privilege of a Government Council, under the royal crown and the state of Villena. It was elevated to the rank of city in 1432 by king John II. After a flourishing period, the conquest of Granada in 1492 stripped Alcalá of its strategical importance. The population started to move from the upper hill to the now safer slopes, thus gradually creating the current settlement. The city remained under the marquisses of Villena until the early 16th century, when the centralism introduced by the Catholic Monarchs started to reduce the power of the barons, although the marquisate remained in existence until the 19th century. The depopulation of the La Mota hill ended after the Peninsular War against the Napoleonic troops who occupied the fortress from 1810 and 1812. On retreat the Napoleonic forces set fire to the upper city, resulting in partial destruction of the Abbey Church.

# Before the Project!

Due to the nature of the project, we expect participants to do activities prior to the project activity. As in the end of the project, we will make a movie screening with the short-movies developed by the participants. To implement that in a constructive way, we need your full-participation prior to the activities. After the selection of the participants, we will give participants' an access to involve in the online platform that we have been developing for the project. In the online platform, there will be tasks to complete which will take 2-3 hours of participants prior to the project activity.

Please be noted, these activities should be completed prior to the project activity and not doing so will be resulted with not receiving the reimbursement of the travel expenses. As we will provide you in cash during the project, that's why we ask you to do these activities which will not take too much of your time.

**1)Getting to Know Each Other :** Each participant will put their information on the Wall that we will create and you will explain you experiences with photography and interpretation of images and of course yourself :) ( 15th of May )

**2)-Interviews & Peace ( Raw Shooting ) :** Each participating group will do 4 interviews ( max. 10 mins long per each ) in Reel format and they will ask questions in their own communities in their own language. The groups will upload these interviews on the Online Platform that we have developed. You will receive a guidelines for implementation of the interviews and interview questions.

**3)Post-Production of Local Interviews :** You will develop 10 mins short interview ( by compiling the interviews done in the 2nd phase ) involving at least 4 people. Than, we will divide them into 5 different Reels to be uploaded in Instagram with campaign hashtag #SolidarityWithUkraine #Erasmus+. The big complied version will be uploaded to the youtube and will share through their own social media accounts. We will provide you with CapCut and Premiere Pro tutorials to do these activities.

These activities will not take more than a day of you as a group :) if you do it in total prior to the project. So please, as a group do it so that we can have a fruitful youth exchange. They are crucial for the implementation of the project, so we can deal with the activities in a intensive manner.

# Travel Costs

**General Rules**
We will reimburse travel cost during the training course regarding to travel budget of the country in bank transfer or cash.

**! Note:** Reimbursement of travel costs will only be done upon presentation of all (including return tickets) original tickets, receipt/invoices and boarding passes. Please print before all documents, which are related to travel expenses. This means that once home after the training, participants will be asked to send the originals of all return documents and boarding passes. Please remember to bring the original invoices – there will be no reimbursement without the original invoices and tickets with indicated Names of travellers, description of the journey, indication of cost and currency and date of travel.

Please do not lose your boarding passes; you will need them for reimbursement of travel cost.

**!!! Note:** Reimbursement will be done in EUR, regardless of the currency indicated on the ticket and receipt/invoice. Any tickets purchased in a local currency other than EUR, will then be converted and calculated according to the exchange rate of the **January 2023** as stated in the official European Commission web-site at http://ec.europa.eu/budget/inforeuro/index.cfm?Language=en

# Travel Costs

**!!!!! Note:** Finally, please make copies (or even better, scan or take photographs) of all tickets and invoices and upload to Google Drive file that we will open before training course. This will be very helpful to organisers to begin processing the financial and reimbursement data so that all payments may be made as efficiently as possible.

**Keep in mind !**
You should arrive to Alcala la Real in 25th of June and leave on 3rd of July. We will not have activities in the first and the last day of the project. You can stay up to 3 days before or after the project in Spain. You should arrange your own accommodation then. We are not responsible for the time you spend in any other place out of project period.

**As it is closed to Granada, one of the nicest cities in Spain, We recommend you to visit Granada before or after the project and so, take that into consideration when buying tickets.Be aware, we will NOT ORGANIZE EXCURSION TO GRANADA DURING THE PROJECT, so, if you want to visit that city, must do before or after the project, never during the project time.**

Travel Costs will be covered regardless of the budget in actual costs upon the presentation of the receipts ( Please check following page for the amount of the travel allowances ).

The travel costs will be reimbursed up to the amounts indicated below for the countries.

| Country | Number of Pax | Travel Allowance |
|---|---|---|
| Croatia | 6 pax + 1 leader | 275 |
| Denmark | 6 pax + 1 leader | 275 |
| France | 6 pax + 1 leader | 275 |
| Hungary | 6 pax + 1 leader | 275 |
| Romania | 6 pax + 1 leader | 360 |

**Travel Arrangements :**
The participants should arrive to Alcala la Real by their own means by using bus from Granada. In case that, there is no bus we will provide private transportation after their arrival to Granada.

You can organize your travel arrangements to one of the following airports than take a bus to Granada :
-Madrid Barajas Airport (MAD)
-Sevilla Airport (SVQ)
-Malaga Airport (AGP)
-Granada Airport (GRX)

Prior to buy your tickets, please send us the screenshoots with the price and confirm with us. We will give you reimbursement in cash payment during the training.

**After you decide on the arrival airport, you can buy your bus ticket from <u>alsa.es</u> webpage.** That's the only page that has bus services. To buy bus ticket to Alcala la Real, firstly you have to buy to Granada than a seperate ticket to Alcala la Real, you cannot find a direct ticket from any of the airports above to Alcala la Real.

**!!!!!!! BEAR IN MIND !!!!!!!**
AT ANY CIRCUMSTANCES, ANY FLIGHT BOUGHT FROM KIWI, EDREAMS, GOTOGATE OR LIKEWISE TRAVEL AGENCIES WILL NOT BE REIMBURSED EVEN IT IS CHEAPER OR WHATSOEVER. IN CASE OF FLIGHT CANCELLATIONS, DELAYS AND ETC OR ADDITIONAL COSTS WILL NOT BE COVERED BY US!

THAT'S THE REASON, WE SUGGEST YOU TO BY FLIGHT TICKETS AT ANY CIRCUMSTANCE FROM THE WEBPAGE OF THE COMPANY THAT YOU ARE GOING TO FLY WITH.

DURING ALL OF THE PROJECTS THAT WE DID SINCE 2021, PARTICIPANTS WANTS TO GO TO GRANADA DURING THE PROJECT AND WE HAVE ISSUES, THAT'S WHY WE ASK AND ENCOURAGE YOU TO VISIT GRANADA PRIOR OR AFTER BUT NOT DURING THE PROJECT TIME!

# Participant Info Form

Please fill out the following form before you start to make your travel arrangements :

https://forms.office.com/e/pxjCfP96Yh ( **Please fill this form before 1st of May 2023** )

In case of any hesitations or issues that you want to discuss or raise any questions in your mind, do not hesitate to write to us.

# Accommodation

We will provide double/triple rooms in the dormitory with bed sheets. You will need to bring shampoo and towels or any necessary personal thing that you think it is important to have.

We will try to put you in the in different rooms mixed concerning to nationality and with people from same gender.

**Place of accommodation will  be the residence of SAFA Andaluz (** https://alcalareal.safa.edu/instalaciones/ **)**

NOTE!! Please inform us about any dietary requirements that you might have in advance in the application form that we are ready to accommodate your needs.



# Contact Information

For the urgent cases, in the border, during your arrival if you could not find our team or
you miss the flight or some assistance you need! Please feel free to call :

Mariano  : +34 658 34 74 14
Estibaliz : +34 601 52 69 71
Onur  :  +34 644 829 402
E-mail : asociacionverdesur@gmail.com